

REVISED**ORDER # 609859**

Jan 28, 22

CONT# 35662612 Mod# 1 Ver# 3 (Last = Orig CF)

DDS CONT# 0

REP KATZ RADIO

C/P/E: na / na / 1478

TO KFOR-AM (Lincoln, NE)

FM BRIAN DONLEY

OFF PHILADELPHIA

SALESPERSON FAX#

AGY MEDIUM BUYING, LLC

ADDR 815 GRANDVIEW AVE STE 600 }
COLUMBUS, OH 43215

PH #

BYR DILLON LLOYD

ADV BRETT LINDSTROM FOR GOVERNOR

PDT Radio

FLT Jan 31, 22 - Mar 06, 22

* REP ORDER COMMENT *

** 1/28/2022 2:38:00 PM: HEADER REVISION ONLY FOR BILLING PURPOSES. AGENCY IS PAYING STATIONS DIRECTLY. DO NOT DOUBLE BOOK.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	MTWTF..	6A - 10A	60	1/31/2022 - 2/4/2022	1W	3	\$48.00	3
	1.2	MTWTF..	10A - 3P	60	1/31/2022 - 2/4/2022	1W	3	\$31.00	3
	1.3	MTWTF..	3P - 7P	60	1/31/2022 - 2/4/2022	1W	3	\$31.00	3
		** WEEKLY FLIGHT TOTALS **					9	\$330.00	
		FLIGHT 2							
	2.1	MTWTF..	6A - 10A	60	2/7/2022 - 2/25/2022	3W	5	\$48.00	15
	2.2	MTWTF..	10A - 3P	60	2/7/2022 - 2/25/2022	3W	5	\$31.00	15
	2.3	MTWTF..	3P - 7P	60	2/7/2022 - 2/25/2022	3W	5	\$31.00	15
		** WEEKLY FLIGHT TOTALS **					15	\$1,650.00	
		FLIGHT 3							
	3.1	MTWTF..	6A - 10A	60	2/28/2022 - 3/4/2022	1W	10	\$48.00	10
	3.2	MTWTF..	10A - 3P	60	2/28/2022 - 3/4/2022	1W	10	\$31.00	10
	3.3	MTWTF..	3P - 7P	60	2/28/2022 - 3/4/2022	1W	10	\$31.00	10
		** WEEKLY FLIGHT TOTALS **					30	\$1,100.00	

	Feb 22	Mar 22				
SPOTS	54	30				
CASH	1980.00	1100.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	1980.00	1100.00				

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						TOTAL
SPOTS						84
CASH						3,080.00
TRADE						0.00
NSL						0.00
TOTAL						3,080.00

**** Competitive Comments ****

NE GOV - LINDSTROM RADIO 1.31 - 3.6

SVC: FA99 MSA CustRadio

Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

CONTRACT

KFOR Alpha Media
 3800 Cornhusker Highway
 FM 103.3 - 1240 AM Lincoln, NE 68504
 (402) 466-1234

<u>Contract / Revision</u> 609859 /		<u>Alt Order #</u> 35662612
<u>Advertiser</u> POL22/BRETT LINDSTROM FOR GOVERNOR		<u>Original Date / Revision</u> 01/28/22 / 01/28/22
<u>Contract Dates</u> 01/31/22 - 03/06/22	<u>Estimate #</u> 1478	
<u>Product</u> Radio		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KFOR-AM	<u>Account Executive</u> Katz Philadelphia	<u>Sales Office</u> Katz
<u>Special Handling</u>		
<u>Demographic</u> Adults 50+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Medium Buying LLC (VA)
 815 Grandview Ave
 Ste 600
 Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KFOR	01/31/22	03/06/22	Mo-Fr 6a-10a	6a-10a		1:00			NM	28	\$1,344.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/31/22	02/06/22	MTWTF--				3	\$48.00			
	Week:	02/07/22	02/13/22	MTWTF--				5	\$48.00			
	Week:	02/14/22	02/20/22	MTWTF--				5	\$48.00			
	Week:	02/21/22	02/27/22	MTWTF--				5	\$48.00			
	Week:	02/28/22	03/06/22	MTWTF--				10	\$48.00			
N 2	KFOR	01/31/22	03/06/22	Mo-Fr 10a-3p	10a-3p		1:00			NM	28	\$868.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/31/22	02/06/22	MTWTF--				3	\$31.00			
	Week:	02/07/22	02/13/22	MTWTF--				5	\$31.00			
	Week:	02/14/22	02/20/22	MTWTF--				5	\$31.00			
	Week:	02/21/22	02/27/22	MTWTF--				5	\$31.00			
	Week:	02/28/22	03/06/22	MTWTF--				10	\$31.00			
N 3	KFOR	01/31/22	03/06/22	Mo-Fr 3p-7p	3p-7p		1:00			NM	28	\$868.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	01/31/22	02/06/22	MTWTF--				3	\$31.00			
	Week:	02/07/22	02/13/22	MTWTF--				5	\$31.00			
	Week:	02/14/22	02/20/22	MTWTF--				5	\$31.00			
	Week:	02/21/22	02/27/22	MTWTF--				5	\$31.00			
	Week:	02/28/22	03/06/22	MTWTF--				10	\$31.00			
Totals											84	\$3,080.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/31/22 - 02/27/22	54	\$1,980.00	(\$297.00)	\$1,683.00
02/28/22 - 03/04/22	30	\$1,100.00	(\$165.00)	\$935.00
Totals	84	\$3,080.00	(\$462.00)	\$2,618.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom invoices are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any invoices rendered by Station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to Station. Station will not be bound by any conditions contained in any contracts, insertion orders, copy instructions or any correspondence when such conditions conflict with the above terms and conditions. Payment is required thirty (30) days from invoice date, unless Station, at its sole and absolute discretion, has determined that payment is to be made in advance of the broadcast/digital display or other performance under this Agreement.